

Digital Education Strategies Course Development Request Form

Table 1. Below are descriptions of the five types of course developments available through DES.

Note: the standard contract fee is based on a 13 wk / 39 hr course.

Please note that the minimum time for all course developments is 8 months

Development Type	New Development	Redevelopment	Major Revision	Minor Revision	Field Research/ Practicum
Description	<p>This is a brand new course for the online or hybrid format. It may or may not have been offered in the classroom. In that case all content, activities and assessments will be newly developed.</p> <p>Fully online/hybrid course development which includes:</p> <ul style="list-style-type: none"> –content, activities and assessments linked to the learning objectives –interactive opportunities –discussion board activities –possibility of rich media 	<p>This type of development is similar to a new development except that the course already exists in the online or hybrid format. Redevelopment may be the result of a significant change to the academic scope or subject matter related to the course.</p> <p>Complete overhaul of existing online/hybrid course to include improvements and enhancements e.g.</p> <ul style="list-style-type: none"> –content, activities and assessments linked to the learning objectives –interactive opportunities –discussion board activities –possibility of rich media 	<p>This type of development involves significant changes to an existing online or hybrid course. The change can be either pedagogical i.e. adding more learning and practice interactivities, or content based i.e. changes to the subject matter, industry standards and regulations or aligning material with a new textbook.</p> <p>Significant changes (primarily pedagogical) to existing online course based on:</p> <p>Pedagogy change: changes are less content-based and more teaching/learning-based.</p> <p>Subject change: changes are more content-based and less teaching/learning-based.</p>	<p>This type of development involves minor changes to an existing online or hybrid course primarily focusing on content enhancement and rearranging topics, readings or other resources.</p> <p>Minor changes (primarily structural) to existing fully online course</p>	<p>Course based primarily on one-on-one interaction between instructor and student, with minimal online content.</p> <p>This type of development is focused on self study model and involves one-on-one interaction. Development work focuses on providing clear expectations and guidance to students.</p>
Examples	<ul style="list-style-type: none"> • Development of solely online new course • Migration from classroom course to online • Migration from classroom course to hybrid 	<ul style="list-style-type: none"> • Significant change of a course's academic scope or subject • Development of a legacy course to ensure it follows current best practices 	<ul style="list-style-type: none"> • Pedagogy change: a redevelopment with the primary goal of enhancing student interaction and engagement; • Subject change: a redevelopment with the primary goal of changing or expanding the scope and topics of a course, realigning material with a new text, or ensuring currency and relevance 	<ul style="list-style-type: none"> • Changes to ensure alignment with new editions of the text • Changes to follow laws, statutes and/or standards • Rearrangement of topics or other resources 	<ul style="list-style-type: none"> • Any consultative course