



OCULL Retreat and Annual General Meeting
Tentative Schedule

Thursday, October 28, 2021

Time	Activity
10:00 – 11:30 a.m.	Opening Keynote: Robert Luke, CEO eCampusOntario <i>The Futures of Work; The Futures of Learning</i> To say that the pandemic has had an effect on everyone’s lives over the past 18 months is an understatement. Less certain is the future – or more appropriately – the futures of work and learning. Many prognosticators have pronounced the future of work is either remote or a return to what life was at it was before the pandemic disruption. Many are eagerly awaiting a return to pre-pandemic normalcy. Many question if this return is possible, or even desirable.
11:30 – 1:10 p.m.	General Session: <i>Partner Updates:</i> Ministry of Colleges & Universities: Anna Boyden, Director, Digital Learning Policy Branch – Advanced Education Learner Supports Division eCampusOntario: Lindsay Woodside, Acting Director, Programs and Services and Salima Suleman, Director, Research, Evaluation, and Foresight, eCampusOntario Contact North: Maxim Jean-Louis, President and CEO, Contact North/Contact Nord
1:10– 1:30 p.m.	OCULL Annual General Meeting/Lunch Transition to Concurrent Sessions
1:30 – 2:30 p.m.	Concurrent Sessions A: <i>Session A1:</i>

	<p><i>CE University “Call to Action” in Our Post-Pandemic Digital-First World</i></p> <p>Presenters:</p> <p>Anne-Marie Brinsmead, Program Director, Faculty of Engineering, Architecture and Science</p> <p>Alex Ferworn, Professor, Computer Science and CE Faculty Liaison</p> <p>The G. Raymond Chang School of Continuing Education, Ryerson University</p> <p>Description: University Continuing Education must fulfil post-pandemic employers’ needs. Our Call to Action is to teach workers to upskill for these identified needs in fully online, degree credit, cross-disciplinary offerings, including Microcredentials. Teaching should be performed within Cloud-hosted, technical, learning sandbox environments to provide practical skill sets to individual learners.</p> <p>Session A2:</p> <p><i>Quality Assurance Frameworks in Lifelong Learning</i></p> <p>Presenter:</p> <p>April-Dawn Blackwell, Associate Vice-President, Professional and Continuing Studies</p> <p>Brock University</p> <p>Description: The quality of learning and education outcomes have become part of thousands of households as a result of the pandemic, ongoing references to the skills-gaps, the provincial government’s position on learning recognition and trades education too name a few. How has quality changed or not, in light of the provincial, national and international changes? Are there new QA Frameworks to consider? Do we need to adjust the weighting of quality criteria in favour of outcomes or learner experience or both/something else? Join this session for interactive peer-sharing and discourse on where and how quality factors into your CE program management</p>
2:30 – 2:40 p.m.	Transition to Concurrent Sessions

<p>2:40 – 3:40 p.m.</p>	<p>Concurrent Sessions B:</p> <p><i>Session B1:</i></p> <p><i>Co-Creating the New Narrative for CE</i></p> <p>Presenters:</p> <p>April-Dawn Blackwell, Associate Vice-President, Professional and Continuing Studies</p> <p>Brock University</p> <p>Lena Patterson, Program Director of Business Development and Microcredentials</p> <p>The G. Raymond Chang School of Continuing Education, Ryerson University</p> <p>Description: The life-long learning landscape has changed. The launch of Google’s Career Certificates, the pandemic, the growth of micro-credentials, plus industry and government expectations provides an opportunity to shape the new narrative which elevates the value of PSI’s CE. This new narrative is essential and could support future advocacy work of the OCULL community.</p> <p>Join an interactive session to share collective experiences, insights and suggestions to elevate and focus the academy’s value proposition for CE.</p> <p><i>Session B2:</i></p> <p><i>Adaptive Learning and the Lifelong Learner</i></p> <p>Presenters:</p> <p>Don Eldridge, Digital Learning Associate, eCampusOntario</p> <p>Meg Houghton, Consultant, Meg Houghton Consulting</p> <p>Description: Personalized instruction shows promise in meeting the unique needs of diverse learners and can be accomplished via education technologies such as adaptive learning platforms. This presentation will review the work of eCampusOntario in the adaptive learning space and will provide thoughts on how it can support the lifelong learner.</p>
<p>4 – 5 pm.</p>	<p>Social Event - Trivia</p>

Friday, October 29, 2021

Time	Activity
10:00 – 11:30 a.m.	<p>Cracker Barrel</p> <ul style="list-style-type: none"> • Lessons learned from rapid digital transformation: lifelong learning & the pandemic • Making meaning with microcredentials: successes, challenges and opportunities • Program Development vs. Course Development; • Working with industry partners: developing relationships and designing curriculum • Market Trends: How has the pandemic affected the attitudes and behaviours of the continuing education market?
11:30 a.m. – 12:00 p.m.	<p>Lunch/Networking/Transition to Concurrent Sessions</p>
12:00 – 1:00 p.m.	<p>Concurrent Sessions C:</p> <p>Session C1: <i>Shaping Higher Educators’ Teaching Practice with Micro-Credentials</i></p> <p>Presenters: Alissa Bigelow, Ontario Extend Facilitator Bert Slessor, Ontario Extend Facilitator Charlotte de Araujo, Ontario Extend Facilitator eCampusOntario</p> <p>Description: Ontario Extend is a professional development program that aims to enhance digital fluency skills among higher educators. Upon completion of six modules, educators are awarded the Empowered Educator Micro-credential. We will describe our flexible approach to building a community of practice, which resulted in a 48% increase in badges awarded.</p> <p>Session C2: <i>Employee Agility: A Special Ingredient of Business and Individual Success for the Future of Work</i></p> <p>Presenter: Sean Woodhead, Program Manager York University</p> <p>Description: What is employee agility and why is agility a necessary skill set for the future of work? Come join this interactive session where we will walk through an overview of the literature on</p>

	<p>organizational and employee agility, and why it is becoming increasingly necessary in an environment of ongoing disruption and technological advancement. From there, we will walk through recent research completed for the Canadian Association for University Continuing Education on employer self-reported needs and expectations regarding employee agility and skills development. We will end with a review of participant perspectives on what role they foresee continuing education serving in the ongoing development of their employees.</p> <p>Session C3:</p> <p><i>Through the Eyes of a Learning Experience Designer: Revamping an Instructor Professional Development Course for Teaching Adult Learners Online</i></p> <p>John Murray, Learning Experience Designer, Ryerson University</p> <p>Description: You will discover the research and thinking behind the 2021 redesign of a 4-week online professional development course for continuing education instructors teaching online. You will examine the course’s central focus on cultivating authenticity, care, and inclusion and will be able to try some reflexive and collaborative activities from the course.</p>
1:00 – 1:15 p.m.	Transition to Panel Session
1:15 – 3:00 p.m.	<p>Panel Session Perspectives on the Future of Work, Lifelong Learning and Microcredentials</p> <p>Moderator: Paddy Buckley – Director, Postsecondary Education Division, Postsecondary Education Policy Branch, MCU</p> <p>Panellists:</p> <p>Dr. Lena Patterson, Ryerson University Lena is Program Director of Business Development and Microcredentials at The G. Raymond Chang School of Continuing Education.</p> <p>Prior to joining The Chang School, Lena was Senior Director, Programs and Stakeholder Relations at eCampusOntario, where she was responsible for mobilizing diverse stakeholders to carry out virtual learning and transformation projects.</p>

	<p>Lena has recently completed her Doctorate at Western University in Educational Leadership with an emphasis on non-profit leadership and organizational learning. She is the proud president of the Board at Open Education Global (oeglobal.org) and founder of Microcredentials Sans Frontières (microcredentialssf.org), an open international network dedicated to cultivating a deeper understanding of the design, development, delivery, and effectiveness of microcredential opportunities across the learning lifespan.</p> <p>Dr. Lorraine Carter, McMaster University Lorraine Carter, PhD is the Director of McMaster University Continuing Education in Hamilton, ON. Lorraine’s career has focused on adult and continuing education including the earliest days of online education in Canada. Simply put, she regards online education when it is well done, to afford access and accessibility. She is also a leader in the field having served as the President of the Canadian Association for Continuing Education and the Canadian Network for Innovation in Education.</p> <p>Lorraine is an active researcher who has been recognized for her many scholarly papers, presentations, and initiatives.</p> <p>She remains excited about the future of lifelong learning as we continue to navigate the challenges of work, education, and life in pandemic and post-pandemic times.</p> <p>Dr. Jason Kim, CBC Canada Jason Kim, PhD is the Senior Manager of Business Intelligence at the Canadian Broadcasting Corporation, one of largest digital media companies by audience size in Canada. At the CBC, his team is transforming the public broadcaster into a data-driven digital media company by integrating data engineering, data science, and data analytics into its business, product development, and publishing processes. Prior to the CBC, he was the lead data analyst at the Globe and Mail, a marketing director in the book publishing industry, and a lecturer in American History and Ethnic Studies.</p>
3:00 p.m.	Closing Remarks